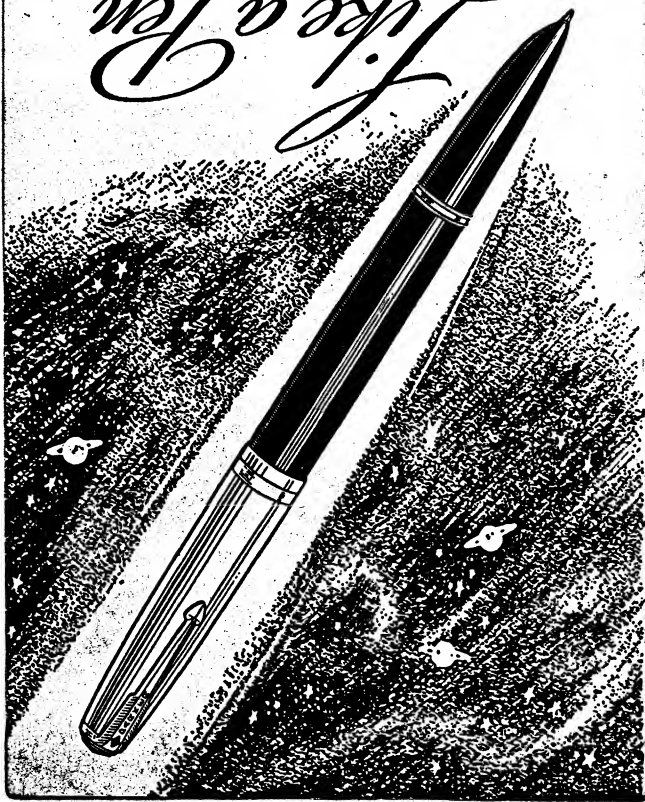


Parker
THE
"51"

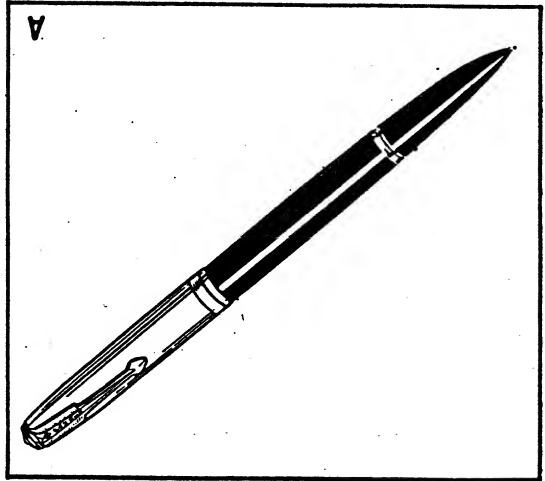
Like a Pen
From another
PLANET



Frankly, the "51" is not designed for anybody and everybody any more than a \$300 candid camera is built for promiscuous ownership. Used understandingly, the Parker "51" is without any question the most highly refined and perfected writing instrument yet developed.

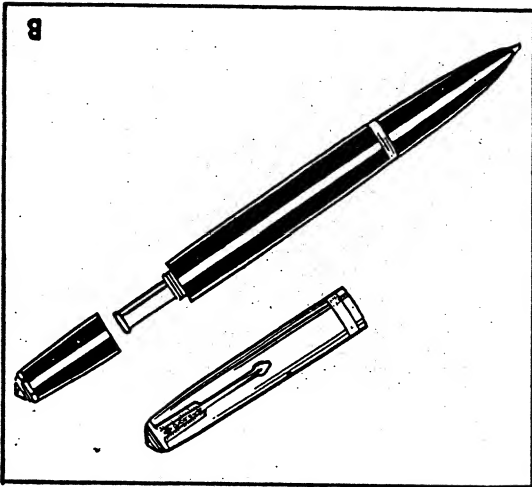
The Parker "51" is a totally new departure in writing instruments. You should thoroughly familiarize yourself with its handling in order to obtain the distinctive performance it is built to render.

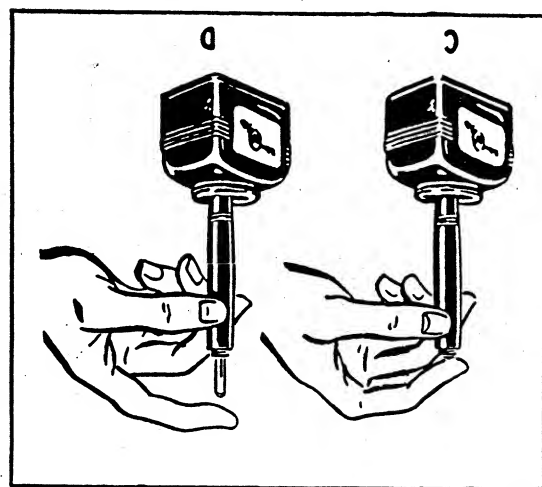
The Parker "51" Pen



The Parker "51" pen barrel is made of a unique new material to withstand the "high velocity" of Parker "51" Ink. This material is strong, but it can be broken. Therefore, give this pen the same sensible care that you give other fine possessions.

Your Parker "51" is ready to serve for many future years as your personal writing companion. This pen is a fine, delicately-adjusted instrument, and deserves the same care accorded a treasured watch. Observance of these few important advices will assure the perfect performance for which the "51" has been engineered.

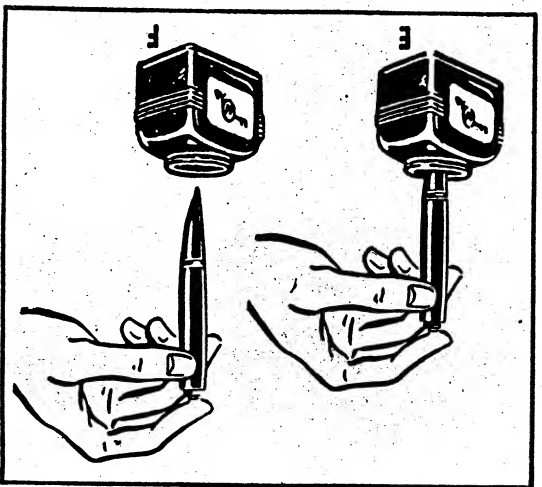




Filling the "51" properly is important, so it will be to your advantage to learn now the correct method.

1st—Unscrew small cap at rear end of the barrel exposing filling plunger as shown in Fig. B, page 3.

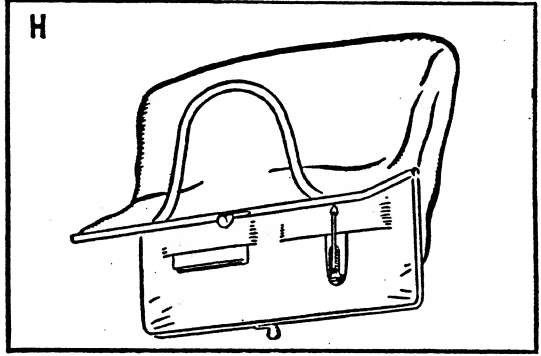
2nd—Hold pen as shown in Fig. C above, immerse pen point in ink, then press and release the plunger about 10 times, pausing a moment at the top of each stroke; see Fig. D.



3rd—On the last or final stroke hold the plunger down, lift your pen from the ink; see Fig. E. When pen is clear of the ink, then let the plunger rise; see Fig. F.

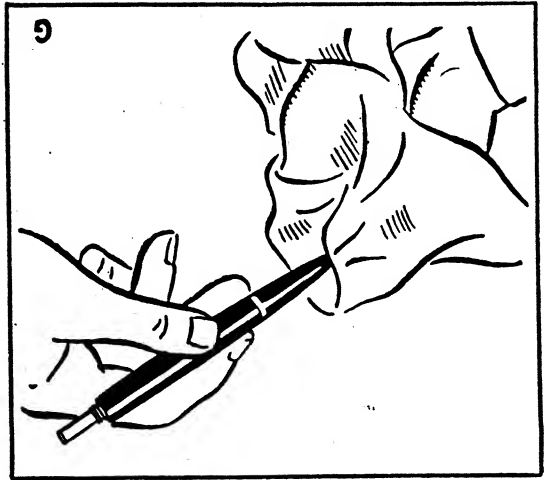
This one-hand filling operation is very simple, yet it is easy also to do it wrong. Just remember to make the last upward stroke of the plunger after the pen is out of the ink, as this clears surplus ink from the ink trap chamber. Otherwise the pen will flow too heavily when you first start to write.

Filling Parker "51" Correctly



After the Parker "51" pen is filled, wipe the point carefully with a rag. This serves a double purpose of wiping off the excess ink and starting the flow of ink down the ink channel. Carry the pen vertically, with the cap upright, even in a hand-bag. And always keep cap securely on Pen when not in use.

After Filling



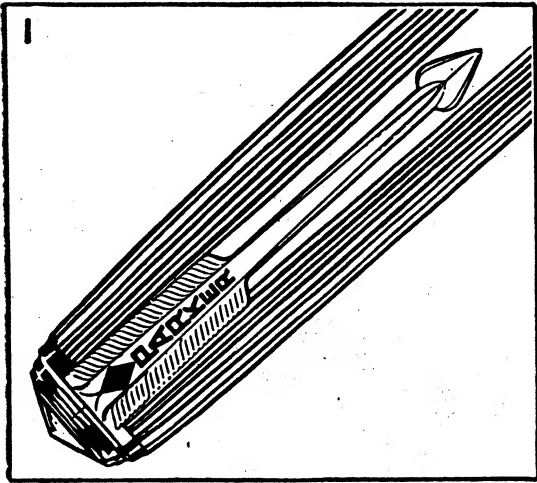
* Parker "51" Reg. U.S. Pat. Off.

Parker's Blue Diamond on the pen is our Contract unconditionally Guaranteeing service for the owner's Life, without cost other than 35c charge for postage, insurance and handling if pen is not intentionally damaged and is returned complete.

The "51" Pen Guarantee

The Parker "51" is so called because its development was completed in 1939, the Company's 51st year of business. Eleven years of chemical, physical, and engineering research were spent to evolve this matchless writing instrument.

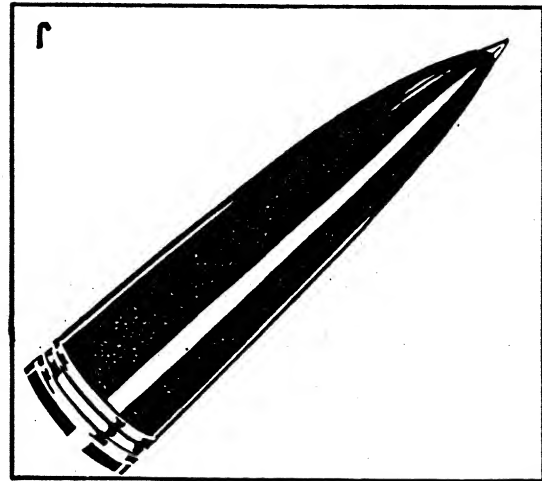
The Name "51"*



Should the pen point of your "51" pen be damaged through accident, or should you desire a broader or finer point to suit your handwriting, this service can be rendered at The Parker Pen Company factory in Janesville, Wisconsin or at its branch offices. Please enclose a service charge of 35c for postage, insurance and handling.

Here is a history-making innovation in Pen Points—the first Point ever to be enclosed within the barrel, keeping it always moist and guarding both Point and Feed as the case of your watch protects its works. A long Tubular Point whose size, shape and weight require more 14K Gold than most standard shaped points.

Enclosed 14K Gold Tubular Point



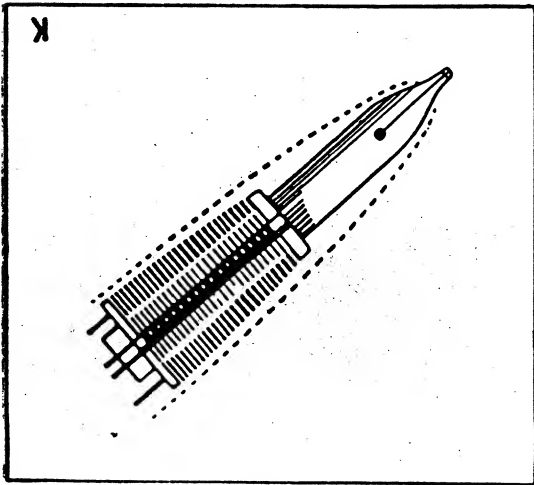
Hold the filling plunger down on the last or final stroke until the pen point has been removed from the ink bottle—then release the plunger.

The Ink Trap is shown in the phantom illustration above. In the filling operation, surplus ink should be cleared from the Ink Trap, as explained on page 5.

Never attempt to remove front end or tamper with the parts in any way. The Ink Trap is shown in the phantom illustration above. In the filling operation, surplus ink should be cleared from the Ink Trap, as explained on page 5.

Another epochal achievement, the Ink Trap, a cylindrical comb, traps any overflow—traps it inside, so it cannot get on hands or clothes—makes the Parker "51" a pen that won't sweat, flood or leak.

The Patented Ink Trap



Exclusively for the Parker "51" Pen
 Parker "51" Ink was developed es-
 pecially and solely for use in the
 Parker "51" Pen. This ink will not
 work safely or satisfactorily in any
 other pen, regardless of what the
 makers of other pens may claim.

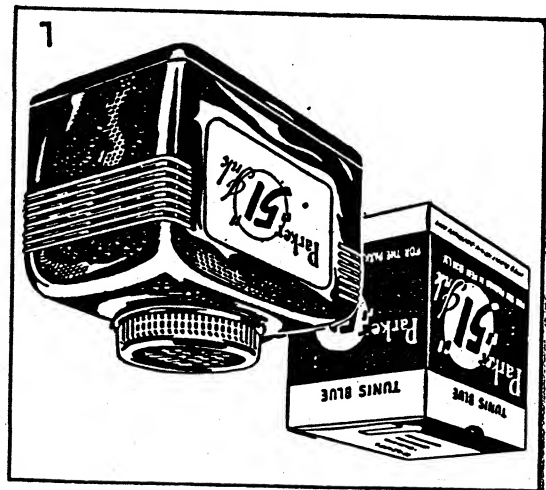
We should be delighted to have "51"
 Ink used universally in all pens as
 that would be a most profitable ink
 business but unfortunately for us no
 pen except the Parker "51" is made to
 function safely and satisfactorily with
 it.

By the time you have finished writ-
 ing a short sentence with Parker "51"
 Ink, the ink in the first part of the
 sentence will be dry. It dries by pene-
 tration into the paper, not evaporation.
 Due to the unusual degree of per-
 manence of "51" Ink, guard, against
 spilling it. Instructions for cleaning
 stained fabrics are in each ink pack-
 age.

When Using Another Ink

Whenever necessary to refill with
 another ink, flush out the pen tho-
 roughly with water before refilling.
 Do this again before resuming use of
 Parker "51" Ink.

Parker "51" Ink



Possibly the most important inven-
 tion for writing convenience in the
 last 50 years—and this is written with
 due respect to the worthy contribu-
 tions to writing comfort and efficiency
 by many different companies—is the
 development of Parker "51" Ink.

It eliminates blotting and smudging,
 it is highly waterproof and sunfast, all
 colors are permanent and intense. For
 example, the blue writes blue and
 stays blue permanently; the black,
 unique in fountain pen inks, is prac-
 tically as black as printers' ink and
 stays black; the red, too, is permanent,
 —and like the blue and black also al-
 most instant drying.

Janesville, Wis.

THE PARKER PEN COMPANY

The reserve lead chamber in the barrel carries 8 double-length leads. For access to this, slip off upper portion of barrel and pull out eraser holder. An extra length eraser, easily re-adjustable is an added feature.

To load, turn the clip end of the barrel to left until it stops. Insert new lead through hole in the tip and gently push it all the way in. About 1/8 inch of lead will still project. Press point on some firm object to push lead securely into clutch. Your pencil is now ready for writing.

This new pencil matching Parker's "51" Pen completes a Gift Set that cannot be duplicated.

Parker "51" Writefine Pencil

